

Cut the Cord

Episode 5

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What Had Happened Was...?

[The Guy Who Robbed Someone at Gunpoint for a Domain Name Is Getting 20 Years in Jail](#)

Say What?!?!?

Alondo

First movie to be transmitted over the Internet cult movie [Wax: Or the Discovery of Television Among the Bees](#) in 1993. ½ the resolution of a standard definition television in black and white. 1995, a short film called the Spirit of Christmas by Trey Parker and Matt Stone - one of [first viral videos](#) - 15 MB - 2 hours over 56k modem. [Growth of cable channels 79 in '89 to 171 in '98](#). Costs kept rising dramatically to cover the costs of programming/infrastructure upgrades.

ISP speeds increased. 15MB file download speeds (1hr12min > 37min > 8/4/2/1 min > 12sec > 1 sec). Alternative and homemade content.

So many options - what paying for? 5 of 10 most requested channels are free (ABC, CBS, NBC, Fox, PBS). Most expensive channels not even in top 15 (ESPN/Sports and Fox News/Political). 50% would drop ESPN. Can't subscribe/drop channels a la carte. Inventive ways to get what's needed.

According to a report number of cord cutters has tripled over the last 5 years to 14.1 million households who only receive over-the-top streaming services. 15 million households that rely exclusively on an antenna to receive free broadcast channels. The rate of growth of cord-cutting adopters are enough to make television executives a little nervous.

iTV first to stream movies (later podcast episode), then Netflix. Showed the world streaming could work - massive scale.

Antenna - HDTV quality - ABC, CBS, NBC, PBS, Fox - AirTV.net - channels available in your area

Movies/Original Content

- Netflix
- HBO Now
- Hulu
- Amazon
- YouTube Red
- Vudu
- Crackle
- Twitch

Live TV

- Sling
- DirecTV Now
- Hulu
- CBS All Access
- FuboTV
- PlayStation Vue
- YouTube TV

Devices:

- Roku (Ultra - remote w/headphone jack, Express, Stick)

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- Amazon (FireTV Stick / FireTV Cube)
 - Google (Chromecast, Chromecast Ultra) *requires computer, smartphone, tablet)
 - Apple TV
 - PlayStation 3, PlayStation 4
 - Xbox 360, Xbox One
 - Nvidia Shield
 - Nintendo Wii, Wii U

Other References

Music

Intro and Outro music - Brasilia by Michael Glass

[See What Had Happened Was - Kutt Calhoun](#)

[Banana Boat Song \(Day 'O\) - Harry Belafonte](#)

[Cut the Cord - Shinedown](#)

[Epic Rap Battles: Nerd vs Geek - Rhett & Link](#)